



Matt Turkington

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Eastendroad.com

EDUCATION

Art Institute of Phoenix
Multimedia & Web Design —
2001-2003

SKILLS

HTML, CSS, Javascript, PHP,
Adobe Suite, CMS - Wordpress,
Social Media strategy and brand
management

REFERENCES

Available upon request.

SUMMARY

Front end web designer/developer (with motion graphics background seeking similar work. I'm from Alaska and my interests includes (but is not limited to) travel, live music, dogs and chips & salsa.

EXPERIENCE

Promotional Videographer/Documentarian, Band Mechanic

Job Type: Freelance / Personal business

Phoenix, AZ — 2017-Present

Specializing in live event promotional videography (concerts, artists and businesses). Other services include post production editing of existing footage, creation of promotional graphics, album and merchandise design/setup, web development, eCommerce, submitting assets for digital distribution as well as social media engagement.

Site: <http://www.bandmechanic.com>

Multimedia & Web Designer, East End Road

Job Type: Freelance / Personal business

Phoenix, AZ — 2003-Present

Worked various freelance contractor jobs, customizing and maintaining incoming client websites, developing social media campaigns, designing/coding landing pages/email campaigns as well as video production.

Site: <http://www.eastendroad.com>

Task/Accomplishments

- Managed websites, merchandise line and social media branding for two Discovery Channel celebrities among numerous agencies and businesses
- Site Design, HTML, CSS, Javascript, JQuery, PHP, PHPMyAdmin, Flash Animation, Interactivity, eCommerce, Content Management Systems & modifications as well as Website Server Configuration
- Website Integration, Custom Facebook application development
- Brochures, Event Flyers, Vinyl Banners, Apparel Design, Other Promotional, Accessories

Web Developer, DMB Associates Inc.

Job Type: Full-Time into Contract Retainer

Scottsdale, AZ — 2011-Present

Worked as an in-house contractor developing, customizing and maintaining DMB Property websites, developing social media campaigns, designing/coding landing pages/email campaigns as well as video production. Currently working remotely.

Task/Accomplishments

- Assisted DMB and DMB master plan community websites switch Wordpress as well as developing custom templates & widgets
- Guided DMB and DMB master plan community marketing teams transition to social media platforms and campaigns
- Created Facebook applications & landing pages for web campaigns and
- Designed, cut and coded email campaigns for community updates
- Acted as in-house expert when interfacing with third party agencies

Web Designer/Developer, Visual Verve Design & Print

Job Type: Freelance

Virtual/Remote — 2010-Present

Facilitating design agency with all digital/web clients.

Task/Accomplishments

- Assisting agency in developing/modifying Wordpress websites for their clients

Flash Software Engineer, JAWA

Job Type: Full-time

Scottsdale, AZ — 2010-2011

Developing applications and games for an enhanced online user experience through social media technology. This included execution of front end user interface design as well as programmed functionality with various web languages.

Task/Accomplishments

- Developed interactive Flash games for website interactivity
- Created landing page templates for backend developers to connect to load dynamic content

Web Designer/Developer, Black Sheep Effect

Job Type: Freelance

Virtual/Remote — 2009-2014

Facilitated design agency with all digital/web clients.

Task/Accomplishments

- Assisted agency developing/modifying websites
- Designed, cut and coded email campaigns for clients
- Converting clients to Wordpress CMS system

Interactive Production Designer, Six Degrees

Job Type: Full-Time into Freelance

Scottsdale, AZ — 2008-2013

Created interactive and engaging animations to support ad campaigns for several large pharma companies and their products.

Task/Accomplishments

- Made data driven Flash animations and presentations
- Developed Flash mini-websites for client ad campaigns
- Designed, cut and coded email campaigns for clients

Instructional Designer, American Express

Job Type: Full-Time

Phoenix, AZ — 2007-2008

Created interactive training material for new project management toolsets in American Express Technologies Division.

Task/Accomplishments

- Created software simulations with Adobe Suite as well as keystroke capture software, XML, CSS, HTML

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Web Developer, Golden Fuel Systems

Job Type: Contract

Missouri, MO — 2006-2008

Hired to develop a new website & eCommerce solutions for this alternative fuel company.

Task/Accomplishments

- Developed and maintain website
- Manage eCommerce pricing and shipping
- Photographed and editing product pictures for website
- Developed online ads with animated web banners for banner rotation
- Managing online presence and brand image

Graphic Designer, Anthem College Online

Job Type: Full-Time

Phoenix, AZ — 2005-2007

Assisted Subject Matter Experts mold course material into online curriculum.

Task/Accomplishments

- Managed and tasked course development to follow production schedule
- Developed custom graphics and animation to supplement course content

Flash Programmer, Cisco Systems

Job Type: Full-Time

Phoenix, AZ — 2004-2005

Developed course material for English and Arabic children e-Learning programs - Cisco Learning Institute Math, World Health Organization, Jordan Initiative, Department of Education, Boston Museum of Science

Task/Accomplishments

- Created and updated Flash animation on course templates
- Synced voice over scripts to animated characters
- Modified courses for Arabic translations